



CUSTOMER SUCCESS STORY

CUSTOMER

Affy Tapple, LLC

INDUSTRY

Food manufacturer

LOCATION

Niles, Illinois

Number of Locations

One

SYSTEM

Sage MAS 500

Modules in Operation

- Accounts Payable
- Accounts Receivable
- Advanced Manufacturing
- Advanced Planning and Scheduling
- Cash Management
- General Ledger
- Inventory Management
- Inventory Replenishment
- Purchase Order
- Sales Order

Sage MAS 500: A Sweet, Not-So-Nutty Solution for Affy Tapple

Ask Midwesterners about caramel apples and they get nostalgic about Affy Tapple. Started in 1948, Affy Tapple is the region's premier caramel apple and specialty confection company. Its apples come only from selected orchards, so they're fresher than fruit in grocery stores. Caramel for dipping is homemade at the Chicago area kitchen every day.



Affy Tapple's signature apples are made to order and sold to grocery chains and fundraisers. The company also produces Mrs. Prindable's gourmet hand-dipped apples, available in gourmet stores, specialty retailers, and on direct-sale TV.

New ownership in 1995 transformed Affy Tapple from a small mom-and-pop operation into a major manufacturing firm. With the acquisition of Mrs. Prindable's in 2000, operations changed. It was high time to replace their entry-level accounting package with a robust accounting system that included manufacturing and distribution capabilities. Sage MAS 500 ERP was the answer.

Streamlined Ordering and Shipping

Thousands of orders come in to Affy Tapple every day during the high season. Sage MAS 500 captures them from an electronic data interchange (EDI) and automatically generates sales orders. "Order entry tasks that used to require eight man-hours a day are done now in about five minutes," says Carmel A. Cooke, Affy Tapple's CFO. "Not only are keying errors eliminated, but the system also provides documentation of the order. An EDI or e-mail confirmation is immediately generated, sending customers detailed tracking information."

Credit card processing used to be keyed manually for phone or fax orders, taking

CHALLENGE

Manual inventory management, packing and labeling systems made it difficult to respond to market opportunities and guarantee same-day shipments of highly perishable goods.

SOLUTION

Sage MAS 500 with a full suite of financial, distribution, and manufacturing modules with EDI integration.

RESULTS

Savings of at least 40 man-hours per day in creating labels and packing slips, 8 hours a day in credit card processing, plus instant access to data for responding to large-scale order requests.

