



CUSTOMER SUCCESS STORY

CUSTOMER

Blue Cross of Northeastern Pennsylvania

INDUSTRY

Nonprofit health insurance

LOCATION

Wilkes-Barre, Pennsylvania

Number of Locations

Seven

Number of Employees

500,000

SYSTEM

Sage MAS 500

Modules in Operation

- Customizer
- General Ledger
- Accounts Payable
- Accounts Receivable
- Advanced Allocations
- eExecutive
- Cash Management
- FAS Asset Accounting

Blue Cross of Northeastern Pennsylvania: “Making Better Health Easier”

\$1.90 a month. That’s all it cost a family to obtain medical insurance in 1939, when Blue Cross of Northeastern Pennsylvania (BCNEPA) was formed.

Today BCNEPA serves 550,000 individuals and companies across a 13-county region. Its cutting-edge programs include a health maintenance organization (HMO) plan, a preferred provider organization (PPO), and the Traditional Blue Cross/Blue Shield plan option for coverage by any physician virtually anywhere. BCNEPA is a member of the Blue Cross and Blue Shield Association, whose 42 companies provide health insurance to one in four Americans.

Real-Time Data for Real-World Benefits

BCNEPA’s legacy mainframe application suffered from old age. Ed Donnelly, manager of cost accounting and financial systems, led a team to find a replacement PC-based client/server system. “We saw Sage MAS 500 ERP at a trade show,” he says, “and were excited with its real-time information management capabilities.



Also, it was consistent with our SQL database requirements.”

Complete Historical Data With Sage MAS 500

BCNEPA currently manages its core financials, as well as those of nine separate subsidiaries, on Sage MAS 500. “We get great value from the General Ledger module,” says Donnelly. “It allows us to post all financial transactions in great detail, and then store the data without archiving. We now have five years of information on our current server, so we don’t have to open a box or unzip a file. And the system isn’t maxed out yet.”

CHALLENGE

Replace legacy mainframe architecture with client/server system to manage core financials in parent company and nine subsidiaries.

SOLUTION

Sage MAS 500 Accounting modules.

RESULTS

Real-time access to data throughout enterprise, including five years of information without archiving, shaving days off regular accounting tasks.

